

PARTNERSHIP MEMBERS

Lead Organization

Sofia University
"St. Kliment Ohridski"

Partners

- Technical University of Sofia
- University of Architecture, Civil Engineering and Geodesy
- National Sports Academy "Vasil Levski"
- National Institute of Geophysics, Geodesy and Geography
- Institute of Ethnology and Folklore Studies with Ethnographic Museum
- Institute of Art Studies
- Cyril and Methodius Research Centre
- Institute of Balkan Studies and Centre of Tracology "Prof. Alexander Fol"
- Institute for Literature
- National Library "St. St. Cyril and Methodius"
- Regional Museum of History – Sofia



BG05M2OP001-1.001-0001

Creation and Development of
"Heritage BG" Centre of Excellence

Project period

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European Union
European Regional
Development Fund



OPERATIONAL PROGRAMME
SCIENCE AND EDUCATION
FOR SMART GROWTH

BG05M2OP001-1.001-0001

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Development of
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HERITAGE BG

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MAIN GOAL

Improve the research environment and research quality, as well as the marketing of the research outcomes in the areas of New technologies in creative and recreational industries.

- Construction and development of modern research infrastructure for new technologies in creative and recreational industries.
- Development of a CoE to perform independent fundamental research, industrial research, experimental development and a large-scale dissemination of the results of these activities through the development of new products and services, teaching, publications and knowledge transfer.
- Inclusion of the CoE in the European area of science and innovation in the field of cultural heritage, culture and creative industries, cultural tourism through mutual exchange and collaboration between partners of different backgrounds.
- Discovering and popularizing cultural and natural wealth of Bulgaria.
- Realizing a new vision of transforming the cultural inheritance in real resource for creative and recreational industries. Selection, processing, description and provision of free access to Bulgarian cultural heritage (in the form of text, audio, video, virtual reality products, etc.).

Expected Results

- Significant enhancement of the potential for research activities related to promoting smart, sustainable and inclusive growth on competitive markets.
- Establishment and maintenance of a high level distributed research infrastructure.
- Conducting research according to the best standards and practices.
- Preparation of young scientists through inclusion in a real science and development process .
- Building new specialized laboratories in the CoE infrastructure.
- Promoting innovations based on samples and products of the heritage (cultural, natural) of Bulgaria.
- Development of methodologies and standards for evaluation of cultural heritage sites.
- Development of marketing strategies for creative industries and tourism.
- Construction of a Data Center.
- Construction and maintenance of an integrated Information system “Heritage BG”.
- etc.

INTEGRATED INFRASTRUCTURE

(Facilities, Resources, Services)

- Data Center
- Laboratory “Digital Humanities”
- Laboratory “Virtual Reality”
- Laboratory “Integration Portal”
- Central research laboratory for documenting and modeling immovable cultural heritage
- Central research laboratory for conservation and restoration of immovable cultural heritage
- Laboratory “Virtual history of Bulgarian literature”
- Laboratory “An Interactive Map of Arts in Bulgaria”
- Digital archive center for movable cultural heritage
- Laboratory for Conservation and Restoration of documentary heritage
- Laboratory “Digitization of Documentary Heritage”
- Laboratory “Virtual history of Bulgarian literature”
- Laboratory “Analysis, digitization and restoration of audiovisual heritage”
- Laboratory for conservation and restoration of literary monuments
- Laboratory “Social Innovations, Creative Design and Niche Tourism”
- Institute of Interdisciplinary Historical Studies
- Institute of Cultural Heritage Economics and Management
- Observatories
 - Assessment of social and economic benefits from cultural heritage preservation
 - The role of Public-Private Partnership for preservation and development of cultural heritage
 - Heritage as a factor for sustainable development of cultural tourism
 - Strengthening the links between institutions involved in cultural heritage and tourism development
 - Professional services, products and labor markets related to the protection of cultural heritage
 - Development of marketing strategies for the promotion of cultural heritage
- Cyril and Methodius Training Center
- Mobile laboratories “Digitization of Cultural Heritage”
- etc.